

Sponsorship and Donation Proposal

Presented by The Right Step, a 501(c)(3) Organization
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Our Vision and Mission

Vision Statement:

To be a beacon of hope and transformation, empowering individuals and families to overcome life's challenges and take the right steps toward sustainable independence, harmonious living, and community enrichment.

Mission Statement:

The Right Step is committed to restoring men and women in transitional life situations by providing housing, counseling, mentorship, and holistic support. We aim to create a foundation for healthier, more self-sufficient lives while fostering a culture of empowerment and growth within the communities we serve.

Who We Are

The Right Step: is a 501(c)(3) nonprofit organization founded by Rev. Dr. Daryl Wynne, a retired military combat veteran. Since 2022, our organization has been a trusted partner in restoring hope and purpose to those in need. Our unique approach combines compassion, practical resources, and a dedication to fostering lasting change.

Through housing, mentorship, financial literacy, and more, we offer a hand up—not just a handout—to individuals and families striving for stability and success.

Our Programs and Initiatives

- 1. Transitional Housing:** Providing safe and secure living environments for individuals during pivotal life transitions.
- 2. Counseling and Mentorship:** Offering tailored emotional and spiritual support to help participants rebuild their lives.
- 3. Entrepreneurship and Money Management:** Teaching financial literacy and entrepreneurial skills for long-term self-reliance.
- 4. Leadership Development:** Cultivating leaders who will positively impact their families, workplaces, and communities.
- 5. Health and Wellness:** Promoting physical, mental, and emotional well-being.
- 6. Monetary and Food Assistance:** Offering utility assistance and food support to families in crisis.

Why Your Support Matters

The Right Step seeks \$25,000 to revitalize our media presence and outreach initiatives. These funds will enable us to:

Expand Our Reach: Modernize our digital platforms to connect with more individuals in need and those who can help.

Enhance Our Programs: Develop more robust mentorship, financial literacy, and health initiatives.

Increase Impact: Provide direct monetary and food assistance to families in crisis.

Your contribution is not just a donation; it's an investment in transforming lives, strengthening families, and uplifting communities.

Sponsorship Levels

We invite businesses, foundations, and individuals to partner with us through the following sponsorship tiers. Your monthly commitment will directly support our programs and outreach efforts.

LEVEL	Monthly Contribution	Recognition & Benefits
Bronze	\$100	Name listed on our website
Silver	\$200	Social media shoutouts
Gold	\$300	Featured in our donor spotlight
Platinum	\$500	Logo on promotional materials

Major Gifts and One-Time Donations

We also welcome ***major gifts*** and ***one-time donations*** from philanthropists, foundations, and businesses.

Donations of \$5,000, \$10,000, or more will be recognized as ****Legacy Partners****, with exclusive benefits that may include:

Naming opportunities for specific programs or facilities.

Prominent placement of your name or logo on our website, media materials, and events.

Acknowledgment at our annual gala or appreciation events.

How You Can Help

1. **Make a Donation:** Contributions can be made via check, direct deposit.
2. **Become a Sponsor:** Join one of our sponsorship levels and pledge monthly to sustain our work.
3. **Partner With Us:** Collaborate with us as a corporate partner or foundation to maximize your impact.
4. **Spread the Word:** Share our mission with your networks to help us reach more donors and sponsors.

Testimonials from Lives Transformed

John's Story: "When I hit rock bottom, The Right Step gave me a roof over my head and a chance to rebuild my life. Through their mentorship and money management program, I now have a stable job and a place of my own."

Maria's Story: "I was overwhelmed trying to provide for my kids. The Right Step helped me with utilities and connected me with resources to get back on my feet."

Your support ensures we can continue writing stories of hope and transformation.

Our Commitment to Transparency

At The Right Step, we uphold the highest standards of integrity and accountability. As a 501(c)(3) organization, all donations are tax-deductible, and we provide detailed reports to sponsors and donors, demonstrating the impact of their contributions.

Call to Action

Your generosity can make a lasting difference. By partnering with The Right Step, you empower individuals and families to take their next steps toward stability, independence, and success.

Let's work together to transform lives and communities.

For more information or to discuss your sponsorship, please contact us at:

Email: TheRightStep@gmail.com | dwynne58@gmail.com

Phone: (334) 333-6872

Take the Right Step—be the change.

Sincerely,

Rev. Dr. Daryl Wynne

Founder and CEO

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